



## REGISTRATION GUIDE

So, you've decided to register for the Sidewalk Student Scramble. Congratulations! Included in this package you will find everything you need to **register** for the Sidewalk Student Scramble. *You will receive further information and documentation at the Student Scramble Digital Kick-off.* For questions see the Scramble FAQ at [www.sidewalkfilm.org](http://www.sidewalkfilm.org), or contact us at 205-324-0888 or [Sidewalk@sidewalkfest.com](mailto:Sidewalk@sidewalkfest.com)

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### 2. SCRAMBLE REGISTRATION FORM

Submit this with your \$35 (\$25 for Sidewalk members) entry fee ASAP to reserve your team's spot in the Student Scramble. We will contact you to confirm your spot once we receive your registration fee & entry form.

### 3. OFFICIAL RULES

You must read and agree to these terms before you submit your Registration Form. If your completed film does not abide by these rules, it may be disqualified.

### 4. PARTICIPANT'S AGREEMENT

Your team leader **must** submit a signed Participant's Agreement before the Digital Kickoff Event. *All other members of your team must sign the Release Form, to be turned in with your completed film.*

### 5. RELEASE FORM

You will need to turn in the necessary release forms **with your completed film**. These give you the right to use protected images and sounds in your film. You will need a release form for each **actor** in your film, each **crew** member, any copyrighted **music** and/or music composed for the film, and you may need **location** releases. This form is applicable for all four. Failure to provide all necessary release forms may result in disqualification. (You may want to make multiple copies of this form before the Kick-Off).

### 6. ABOUT THE SCRAMBLE

See this page for more information about what you are getting yourself into, as well as what is new about the Sidewalk Student Scramble.

### IMPORTANT SCRAMBLE DATES

**KICKOFF EVENT:** Thursday, March 25 @ 6pm, This is a digital event so be sure you provide a working email address and have a functioning computer.

**FILM SUBMISSION:** Monday, March 29 @ 1pm-5pm at the AMIA Offices (2310 1<sup>st</sup> Ave. North, Birmingham) or to be delivered by USPS with a Monday, March 29 postmark.



# REGISTRATION FORM

TEAM NAME:	
TEAM LEADER:	
ADDRESS:	
WORK PHONE:	
CELL PHONE:	
SCRAMBLE WEEKEND PHONE:	
E-MAIL:	

I am hereby entering the Sidewalk Student Scramble scheduled to take place March 25-29, 2010. Enclosed is my entry fee payment of \$35 (\$25 for Sidewalk members), and this fee is refundable only if my team withdraws its entry by **March 20, 2010**.

I have read and understand the Scramble Official Rules.

I understand that one Participation Agreement, signed by the team leader, must be submitted with this entry form in order for my team to be officially registered.

I understand that my film will compete and screen with the other films.

Signature of Team Leader: \_\_\_\_\_ Date: \_\_\_\_\_

*Please complete the Team Roster below to the extent possible at this time. You will be able to add additional team members at any time.*

## TEAM ROSTER

TITLE/JOB	NAME	E-MAIL
Producer		
Director		
Cinematographer		
Editor		

Please send, fax or deliver your Entry Form, Participation Agreement, and Check made payable to **AMIA** to the Sidewalk office located at:

**Sidewalk Student Scramble  
2312 1st Avenue North  
Birmingham, AL 35203**

**fax #: 205-324-2488**

Please charge the entry fee to my credit card!

Card Type: \_\_\_\_\_ Amount: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Sidewalk Member #: \_\_\_\_\_

Signature: \_\_\_\_\_



## OFFICIAL RULES

1. The Sidewalk Student Scramble (Spring 2010), a project of the Alabama Moving Image Association, Inc. (the "AMIA"), will occur between Thursday, March 25, 2010 at 6:00pm and Monday, March 29, 2010, at 5:00pm. Each team must complete its film/video work in time to deliver it to the film submission location by 5:00pm on Monday, March 29 or have film packaged and postmarked on Monday, March 29 for mail delivery to AMIA offices. Only works that meet this deadline will be considered official Sidewalk Scramble entries.
2. All creativity must take place in that 95-hour period.
3. All footage must be shot during the designated Scramble period. No stock footage is allowed.
4. This Scramble is open to students enrolled in Alabama high schools, colleges or universities. There will be no division of teams between high school and college. Teams must be comprised of 2/3 students (with valid ID).
5. Each team must provide two working email addresses for delivery of Digital Kick Off event materials (to be delivered via email Thursday, March 25 at 6:00pm)
6. Maximum finished film length (including credits) will be announced at the Digital Kick-Off Event. There is no minimum length requirement.
7. Credits for each film must include the following credit "**This film was made as a part of the Spring 2010 Sidewalk Student Scramble.**" Otherwise, your film WILL be disqualified.
- ⇒ 8. The finished film/video must be submitted on DVD or mini-DV. NO VHS! All submitted films will be projected in **16:9 anamorphic**. If your camera cannot accommodate, this option can be chosen in post-production in most editing software.
9. Each team's **leader** must submit a complete and signed "Participant's Agreement" with his/her entry form.
10. The AMIA reserves the right to not screen any film that can be considered pornographic, or that depicts hard core or graphic sex or violence.
11. Each team must have the rights to any music used in its film, and use the VIDEO/FILM SHOOT RELEASE FORM provided.
12. Each team must secure any necessary talent and location releases, to be submitted with the finished film, and use the VIDEO/FILM SHOOT RELEASE FORM provided.
13. Each team must have every team member sign the VIDEO/FILM SHOOT RELEASE FORM provided.
14. The AMIA reserves the right to add or amend these rules at any time prior to the beginning of the Scramble period.
15. To be certified as an Official Entry to the Sidewalk Student Scramble, each team's film must follow all rules herein. The AMIA reserves the right to screen only certified Official Entries.
16. Your film must be free of all copyrighted material, including but not limited to copyrighted images and brand logos, and copyrighted music (including cover songs) unless written permission is provided using the Sidewalk Scramble VIDEO/FILM SHOOT RELEASE FORM.



## PARTICIPANT'S AGREEMENT

This is an agreement between \_\_\_\_\_ (team leader), representing the film team known as \_\_\_\_\_, (hereafter known as "Participant") and the Alabama Moving Image Association, Inc. (the "AMIA"), producers of the Sidewalk Student Scramble, with respect to the Participant's involvement in the Spring 2010 Sidewalk Student Scramble, and the creation of a short film or video (hereafter known as "Film") pursuant to the terms below.

The Participant hereby states that he/she has read, and agrees to abide by the "Official Rules" of the Sidewalk Scramble, the terms of which are attached hereto and incorporated herein. It is understood that the AMIA reserves the right to screen or exhibit only those films/videos which adhere to the "Official Rules."

### I. LIABILITY

Participant understands that he/she is responsible for all crew, cast, equipment, sets, locations, and other items necessary for participating in the Sidewalk Scramble, and all costs, expenses, damages, and claims related thereto. The AMIA only provides the event and guidelines in which the Participant is taking part, and a screening opportunity for all of the completed work which adhere to the "Official Rules."

Participant affirms that he/she will secure all rights to images, sounds and music used in the Film; and/or will secure talent and location releases, and hereby indemnifies, saves and holds harmless the AMIA, its officers, directors, employees, subsidiaries, licensees, agents, successors and assigns from any and all claims, costs, damages, expenses and liabilities, including attorney's fees, arising from or relating to the creation, use or participation hereunder (including, but not limited to claims for negligence and other torts, unauthorized exhibition, discrimination, fraud, infringement and breach of contract of Participant's Film).

### II. RIGHTS TO FILM

Participant hereby grants the AMIA the non-exclusive right to screen, show, exhibit, broadcast, or disseminate in any way possible, including but not limited to theatrical release, broadcast, television, cable television, podcast, VHS/DVD compilation and/or the Internet; and the right to publicize any project of the AMIA using the name or the images of the Film.

### III. PARTICIPANT REMUNERATION

Participant acknowledges that participation in the Sidewalk Scramble is without remuneration or compensation whatsoever, other than any publicized prizes. The primary consideration for participating in the Sidewalk Scramble is the screening of the Participant's completed Film at the conclusion of the Sidewalk Scramble; and the possibility, although not the obligation by the AMIA, for future screenings; and the opportunity for publicity or exposure for being a Participant.

### IV. BEHIND THE SCENES PHOTOGRAPHY

Participant acknowledges that a representative of AMIA may be visiting teams during the Sidewalk Scramble, and Participant agrees to allow for any photographs made by said representative during any production stage of the project; and further agrees that the attached release form applies to the AMIA's use of any of these photographs for promotional reasons. This in no way, however, obligates the AMIA to use any photographs taken of your team.

Participant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_



## FAQ

### What is the Sidewalk Scramble?

The Scramble is a weekend filmmaking contest, put on by the same folks who bring you the Sidewalk Moving Picture Festival.

### Why should I enter?

The purpose of the Scramble is to give members of the local film community an opportunity to work together, get their adrenaline pumping, and hone their skills.

### What equipment do I need to enter?

All you need to enter is some sort of camera and editing device. You can enter the Scramble with just a DV camera and a computer. For those who have access to higher end equipment, that is fine too.

### What are the films about?

The content of the films are up to the discretion of the filmmakers. To guarantee the film is completely shot & edited during the Scramble, teams are given elements at the Kick Off that must be included in their film. Past elements include: character's name, objects, camera angles, phrases, etc.

### What can I do ahead of time?

- Arrange your team! Make sure you have competent folks to cover the following bases:
  - Director – generally the one with the “vision.”
  - Producer – the KEY player for Scramble teams. Is responsible for all the paperwork, makes sure everyone gets out of bed, handles the cops when their on your tail, but most importantly, makes sure your movie gets in ON TIME!
  - Camera – runs the thing with the lens by hitting record.
  - Sound – tells everyone to shush all day long, and ensures that good audio is recorded
  - Lights – arranges the lights (consider outdoor locations to help this).
  - Runner/PA – does everything else, which is a lot!
- Think about potential actors and shooting locations.
- Secure your equipment.

### How many people are allowed to be on my team?

There is no limit to the number of people on your team. If you think that it will help you to have 20 people sitting around trying to figure out what to make a movie about, you are free to do so. **REMEMBER:** Entry fees are easier to afford with more people to help split costs.

### Do I need to bring anything to the Kick Off?

The Spring 2010 Scramble is for Alabama High School, College and University Students so we are hosting a Digital Kick Off Event to make it easier for students across the state to participate, therefore no items will be required at the kick-off but Sidewalk will be supplying each team with “items” digitally.

### Is there a running time limit for my film?

Yes. The film's maximum length will be announced at the Digital Kick-Off Event. There is no minimum time consideration to be considered an Official Entry.

### What kind of camera can I use?

You may use any kind of camera that you wish.

### How many cameras can I use?

As many as you'd like.

### Can I hire a fancy crew?

If you think hiring a fancy crew will help, feel free to do so. We don't think this will give you an advantage, per se, and that's why we'll let you do it.

### **When do I need to secure releases?**

You must have signed releases for all talent appearing in your film, and all crew working on your film. You must have the rights to all music in your film. Location releases might be necessary, especially for private property. Release forms will be provided for you. You need to turn in your completed release forms with your completed film.

*Note: While a missing release will not necessarily exempt you from being an Official Entry in the Scramble, it could seriously limit the exposure of your film.*

### **What's the deal with copyrighted logos? What if I want to shoot at the local Publix?**

You can shoot anywhere that you have permission, but brand logos are NOT permitted in the Scramble. **To clarify, you may NOT use copyrighted logos or material in your Scramble film.** That means that even though you got permission to shoot at your neighborhood Publix by the general manager of the store, you could not include a recognizable Publix logo in any of your shots, nor ANY recognizable logo or copyrighted image within the store. And please, PLEASE...do not wear t-shirts with a giant Nike or Pepsi logo in the middle of your chest. Same goes for hats and anything else visible on camera!

### **What awards can I win?**

The specifics will be available at the Digital Kick-Off.

### **I live far away from Birmingham, and it's not fair that I have to account for driving time. Can there be a drop-off in my town?**

Typically Sidewalk Scrambles do not allow for film drop-offs in locations outside of Birmingham but because we want students from across Alabama to be able to participate we are allowing films to be mailed (with all appropriate paperwork) with a Monday, March 29, 2010 postmark. A film drop-off will be available between 1:00pm and 5:00pm on Monday, March 29, 2010 for anyone who wishes to hand deliver their film.

### **What if I am 5 minutes late to the drop off?**

You can drop off your film from 1pm to 5pm sharp on Monday or make sure that it is postmarked for US mail delivery on Monday, March 29. No exceptions! If it is 4:00pm on Monday and you are trying to add that final touch to the film before submitting, it is a good idea to send a "runner" down with a preliminary copy, just in case that final touch takes longer than you expect (or your machine crashes.) You can then swap it out with the finished copy, if it arrives on time. NO HARD DRIVES WILL BE ACCEPTED UNDER ANY CIRCUMSTANCE.

### **What format can my film be submitted on?**

We'll accept **DVD\***, or **mini-DV**. (\*DVDs must be playable in a standard DVD player.) NO VHS!  
NOTE: The format you submit your film on will be the format that gets transferred to the screening DVD. Any glitches or mistakes will be screened as turned in. We highly recommend that you check your tape!!! **We also recommend that you submit two copies of your film to reduce the likelihood of error.**

### **What if I forget an important credit?**

Replacing your submission for the screening with an altered version or format (even if it is just a change in the credits) is strictly forbidden.

### **How does the judging work?**

A compilation DVD of all Official Entries will be sent to our jurors who determine *Best in Scramble*. Additionally, the jurors will collectively vote and/or deliberate on any additional awards. *Audience Choice* award will be voted on at the screening by the entire audience.

### **Is it possible to buy a compilation DVD of all the entries?**

Yes. If at all possible, all of the entries will be on a compilation DVD. Whether it is all entries or only competitive depends on the total screening time of all entries.